## State of Vermont Executive Department A Proclamation

**WHEREAS,** the year 2017 marks the 100th anniversary of Girl Scouts selling

Girl Scout Cookies, which evolved into the largest entrepreneurial

training program for girls in the world; and

**WHEREAS.** in 1917, the Mistletoe Troop first baked and sold Girl Scout

Cookies in their high school cafeteria in Muskogee, Oklahoma,

as a service project; and

**WHEREAS,** from humble beginnings as a way for Girl Scout troops to finance

their own activities, the Girl Scout Cookie Program has become one of the most powerful and successful financial literacy tools for girls;

and

**WHEREAS,** the Girl Scout Cookie Program teaches five essential skills – goal

setting, decision making, money management, people skills, and

business ethics; and

**WHEREAS,** in keeping with the fast pace of the modern world and the Girl Scout

Mission to provide girls with learning opportunities for the future, Girl Scouts launched Digital Cookie, adding a digital layer to the Girl Scout Cookie Program that teaches vital 21st century business skills, including e-marketing, digital money management, online

dashboard usage, and e-commerce; and

**WHEREAS,** during the last century of selling these iconic cookies, Girl Scouts

have demonstrated their exemplary leadership and philanthropic spirit by using their earnings to do remarkable work that reflects the

Girl Scouts' mission; and

**WHEREAS,** today, more than 59 million women are Girl Scout alumnae, and 2.7

million girls and adult volunteers are active members; and

WHEREAS, Girl Scouts consistently make positive changes in their

communities, thanks in part to cookie sales, and doing what they

can to make the world a better place; and

WHEREAS, through the dedication, time, and talent of thousands of trained

volunteers of different backgrounds, abilities and areas of expertise, Girl Scouts of the Green and White Mountains serves thousands of

girls in grades K-12 in New Hampshire and Vermont.

## NOW, THEREFORE,

I, Philip B. Scott, Governor, do hereby proclaim February 24-26, 2017 as



## GIRL SCOUT COOKIE WEEKEND

in Vermont.

Given under my hand and the Great Seal of the State of Vermont on this 23rd day of February, A.D. 2017.

Philip B. Scott

Governor

Brittney L. Wilson

Secretary of Civil and Military Affairs