State of Vermont Executive Department A Proclamation

WHEREAS, the year 2018 marks the 101st year of the Girl Scouts cookie-selling

program, which evolved into the largest entrepreneurial training program

for girls in the world; and

WHEREAS, in 1917, the Mistletoe Troop first baked and sold Girl Scout cookies in

their high school cafeteria in Muskogee, Oklahoma, as a service project;

and

WHEREAS, from humble beginnings as a way for Girl Scout troops to finance their

own activities, the Girl Scout Cookie Program has become one of the most

powerful and successful financial literacy tools for girls; and

WHEREAS, the Girl Scout Cookie Program teaches five essential skills — goal

setting, decision making, money management, people skills, and business

ethics; and

WHEREAS, in keeping with the fast pace of the modern world and the Girl Scout

Mission to provide girls with learning opportunities for the future, Girl Scouts launched Digital Cookie, adding a digital layer to the Girl Scout cookie program that teaches vital 21st century business skills, including e-marketing, digital money management, online dashboard usage, and e-

commerce; and

WHEREAS, today, more than 59 million women are Girl Scout alumnae, and 2.7

million girls and adult volunteers are active members; and

WHEREAS, Girl Scouts consistently make positive changes in their communities,

thanks in part to cookie sales, and doing what they can to make the world

a better place; and

WHEREAS, through the dedication, time, and talent of thousands of trained volunteers

of different backgrounds, abilities, and areas of expertise, Girl Scouts of the Green and White Mountains serves thousands of girls in grades K-12

in Vermont and New Hampshire.

NOW, THEREFORE, I, Philip B. Scott, Governor, do hereby proclaim February 23-25, 2018 as

GIRL SCOUT COOKIE WEEKEND

in Vermont.

Given under my hand and the Great Seal of the State of Vermont on this 22nd day of February, A.D. 2018

Philip B. Scott

Governor

Brittney L. Wilson
Secretary of Civil and Military Affairs