

State of Vermont
Executive Department
A Proclamation

WHEREAS, the roots of snowboarding run deep in Vermont, with Jake Burton Carpenter starting to build boards in a Londonderry barn back in 1977, and going on to build the world's largest snowboard company which is still headquartered in Vermont; and

WHEREAS, in 1983 Stratton became the first major resort to welcome snowboarding on its slopes; and

WHEREAS, today all but three mountains in the United States allow snowboarding, welcoming over seven million riders; and

WHEREAS, early on, many viewed snowboarding skeptically, with Time Magazine declaring it "the worst new sport" in a 1988 headline, but just ten years later the sport would make its Olympic debut; and

WHEREAS, Ross Powers of Londonderry, a Stratton Mountain School alumnus and Burton Team Rider, brought a Bronze home to Vermont when snowboarding became a medal sport in the 1998 Nagano Winter Olympic Games, and later won a Gold in 1992; and

WHEREAS, Stratton Mountain will host the 8th annual Vermont Open Snowboarding and Music Festival from March 13-15, 2020, drawing hundreds of competitors of all ages, amateur and professional alike, to celebrate the history and progression of a sport born and raised in Vermont; and

WHEREAS, competition will be staged on Stratton Mountain's Suntanner, the trail on which Jake Burton Carpenter tested his prototype boards under the cloak of darkness; and

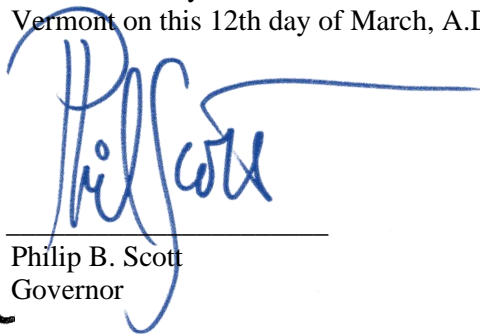
WHEREAS, a memorial plaque will be unveiled at the top of this iconic trail to pay homage to the "godfather of snowboarding," who passed away at the age of 65 on November 21, 2019.

NOW, THEREFORE, I, Philip B. Scott, Governor, hereby proclaim March 13-15 as

#RIDEWITHJAKE WEEKEND

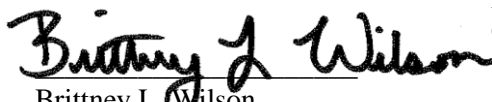
at Stratton Mountain and in Vermont.

Given under my hand and the Great Seal of the State of Vermont on this 12th day of March, A.D. 2020.



Philip B. Scott
Governor




Brittney L. Wilson
Secretary of Civil and Military Affairs