

**State of Vermont
Executive Department
A Proclamation**

WHEREAS, the beginning of fall marks an important time for employers in the tourism and hospitality industry, with a greater emphasis on seasonal workers to meet the demands of visitors to the Vermont; and

WHEREAS, the hospitality and tourism industry is made up of local inns, restaurants, mountain resorts and attractions which are all within Vermont's historic downtowns, villages, and small cities; and

WHEREAS, Vermont is a global tourist destination that sees 13.3 million visitors annually who generate \$3 billion on lodging, food, drink, and goods and services, propelling tourism to one of Vermont's top industries: and

WHEREAS, an average of nearly 30,000 Vermonters are employed in the industry, making up about 10% of Vermont's workforce; and

WHEREAS, Vermonters working in the tourism industry earn more than six percent of the state's total income, totaling more than \$1 billion; and

WHEREAS, opportunities for tourism professionals widely range from marketing directors to customer relations specialists, from ski lift operators to banquet managers; and

WHEREAS, jobs in the industry provide workers with great career opportunities and benefits, including full-time and part-time positions, perks and incentives, and other flexibilities; and

WHEREAS, the Agency of Commerce and Community Development, and specifically the Department of Tourism and Marketing promote Vermont's travel, recreation, cultural and historic attractions, as well as the Vermont's goods and services, in coordination with public and private sector partners and to market to a global audience in a manner consistent with the values and traditions of the state for the economic benefit of all Vermonters; and

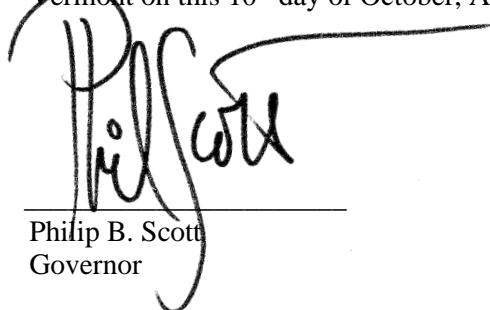
WHEREAS, the Department of Labor seeks to improve the lives of working Vermonters by making connections between employers and jobseekers.

NOW, THEREFORE, I, Philip B. Scott, Governor, hereby proclaim October 2022 as

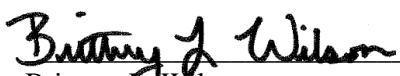
CAREERS IN VERMONT TOURISM AND HOSPITALITY MONTH

in Vermont.

Given under my hand and the Great Seal of the State of Vermont on this 10th day of October, A.D. 2022.


Philip B. Scott
Governor




Brittney L. Wilson
Secretary of Civil and Military Affairs