State of Vermont Executive Department A Proclamation

WHEREAS, the protection of privacy and personal information is a great tradition in the State of

Vermont and an important right to be preserved and cherished for all Vermonters;

and

WHEREAS, it is important for Vermonters to be aware of the importance of protecting their

personal information and of best ways to protect themselves and their families in the

online and offline worlds; and

WHEREAS, the rise of technologies such as artificial intelligence and the Internet of Things

present great opportunities for businesses and consumers, but also challenges with

respect to privacy requiring greater awareness of those challenges; and

WHEREAS, the purpose of International Data Privacy Day is to enable consumer trust and

encourage responsible data use by raising awareness, protecting data, and

championing respect for privacy; and

WHEREAS, the State of Vermont encourages all its people and businesses to celebrate Data

Privacy Day by becoming more aware of their rights and responsibilities and the opportunities they have to work together to promote more responsible data privacy

practices for everyone.

NOW, THEREFORE, I, Philip B. Scott, Governor, hereby proclaim the 28th day of January, 2024, as

DATA PRIVACY DAY

in Vermont.

Given under my hand and the Great Seal of the State of

Vermon on this 11th day of January, A.D. 2024.

Philip B. Scott

Governor

Brittney **W**ilson

Secretary of Civil and Military Affairs