

**State of Vermont**  
**Executive Department**  
**A Proclamation**

**WHEREAS,** Vermont is ranked 41 out of 50 states in the nation for prevalence of youth smoking by the Campaign for Tobacco Free Kids 2024 report; and

**WHEREAS,** one in two Vermont students have used an Electronic Vapor Product (EVP); and

**WHEREAS,** the percent of Vermont students who have ever tried an EVP has significantly increased since first measured in 2015; and

**WHEREAS,** Vermont female students are significantly more likely than male students to have ever tried an EVP; and

**WHEREAS,** Vermont LGBT students are significantly more likely to report ever using an EVP compared to heterosexual/cisgender students; and

**WHEREAS,** the tobacco industry uses flavors to appeal to youth and initiate youth tobacco use and early tobacco or nicotine use increases the likelihood of lifetime addiction; and

**WHEREAS,** 83% of Vermont youth that use EVP's use flavored products; and

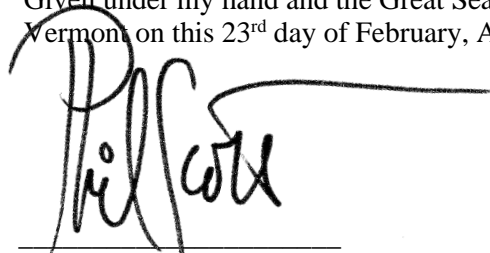
**WHEREAS,** Our Voices Exposed (OVX) and Vermont Kids Against Tobacco (VKAT), tobacco prevention youth groups, stand against big tobacco and their tactics to addict lifelong tobacco users; and

**WHEREAS,** during Youth Tobacco Prevention and Awareness Month, it is important to raise awareness and prevent youth tobacco use by supporting evidence-based tobacco control policies to reduce the number of youth who initiate and use tobacco and nicotine products.


**NOW, THEREFORE,** I, Philip B. Scott, Governor, hereby proclaim February 2024 as

**YOUTH TOBACCO PREVENTION AND AWARENESS MONTH**  
in Vermont.

Given under my hand and the Great Seal of the State of Vermont on this 23<sup>rd</sup> day of February, A.D. 2024.

  
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Philip B. Scott  
Governor



  
Brittney J. Wilson  
Secretary of Civil and Military Affairs